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Statement

The bombardment of imagery, whether spatial or illusionistic in nature, has determinately found itself in every plausible aspect of our lives. Subsequently, by this over-absorption of information, we have become emulators of the very environment that surrounds us. Reflectors of an artificial age, per se. But the failure of this emulation lies in the innate character and organic properties of each and every one of our very beings. Thus a seemingly symbiotic relationship forms, one of artifice and the other of natural elements, each of them informing the other, creating a reverberation that is seen both visually and psychologically.

Comparatively (for sake of an example) these vibratory forces can be seen in or demonstrated by, the push/pull assemblage or disassembling of magnetic fields when they contrarily connect to one another or when they imitatively repel from each other. Thus resulting in an actual space that is viewable within the arrangements and/or without the arrangements.

Within this system of dual connectivity there is an awkward feeling of displacement and irresoluteness that is in most cases unable to be ignored but often instead placidly pushed aside due to the uncomfortableness of facing the problematic nature of this association. Therefore feelings of resistance and dissonance are happily embraced yet quietly subjugated to inferior almost unvocal places of discourse.

My awareness of, and occasional cynicism towards, this association comes from nearly four years of working as an employed graphic designer. And it is this "real-world" education that has heightened my cognizance towards this present phenomenon to a degree much higher than it ever could have been prior to my occupation. There isn't a day that goes by where I don't notice the design, or imagery that is relegated to a billboard, poster, catalog or handout. This recognition of "sign" and/or "signifier" has become quite an involuntary action on my part and to a certain degree, on occasion, has been very inundating due to the overwhelming stimulation that it disseminates. Previous to my employment I would have easily passed by or merely accepted the imagery that was thrown at me daily without question, or at least with little resistance, but now, due to my involvement and even contribution to this industry of imagery overload I am reminded quite frequently of how commerce, or simply the implication of commerce, affects even the most mundane and rudimentary aspects of our lives.